# Product Guide

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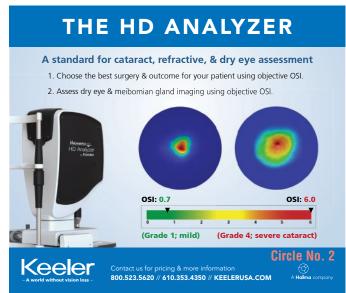


#### Dear Doctor,

Review of Optometry is pleased to offer you this preview of many exciting new products now available in the ophthalmic marketplace. Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

- 1. Go to www.reviewofoptometry.com, click Supplements, Product Guide digital edition, and then follow the prompts.
- 2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies. Thank you for your interest and support!

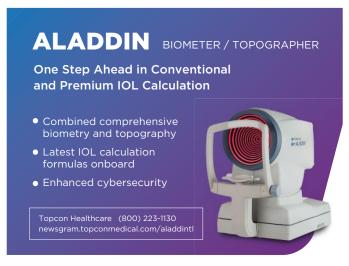








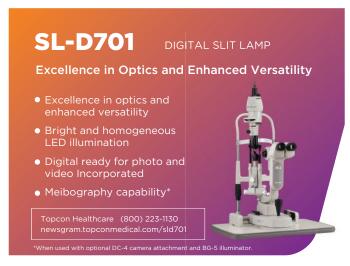
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Product Guide



Now available without a prescription at Walgreens, CVS Pharmacy<sup>o</sup>, Amazon, Rite Aid and other retailers nationwide



#### **SPECIFICATIONS**

103° / 124° FIELD OF VIEW

O.72x IMAGE MAG 1.39x LASER SPOT

- · Widest Field of View, out to the Ora Serrata
- High Resolution Imaging, even through Small Pupils
- 40% Wider Field of View than the Classic 90D



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Meibomian Gland Expressor Forceps –

expression made easy and comfortable.



#### **Epilation Forceps –**

Designed with a non-slip jaw for easy eyelash removal.



The Dry Eye Doctor, Inc. A (770) 374-5305 www.thedryeyedoctor.net

# PICTOR PRUS PORTABLE Ophthalmic Camera SPECIAL REDUCED PRICING! Easily screen patients wherever your practice may take you with the hand-held Pictor Plus.

- Non-Mydriatic Imaging Capability
- Nine Fixation Targets Allow Dynamic Retinal Imaging
- Pays for Itself in as Little as Four Months
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for Non-Contact Vitreoretinal Visualization

- With the pedigree of Volk lenses, the MERLIN delivers high resolution wide field imaging
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- Minimal part sterilization keeps costs low and increases efficiency for multiple surgeries



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Product Guide

## Phoroptor® VRx

#### Digital Refraction System

A premium refraction experience from the most advanced Phoroptor® ever.

Featuring the thinnest, most compact design, incredibly fast lens exchanges, motorized prisms, split cylinder lenses, and ultra-quiet operation, Phoroptor® VRx sets new standards in refraction. The ergonomic keypad features a multi-function control knob with unmatched feel and versatility, while the intuitive touchscreen interface has all the pre-programmed and programmable tests you'll need.

Phoroptor VRx boasts effortless integration with EMR systems, and unlike other digital refraction systems, is compatible with a comprehensive list of pre-test and acuity devices from both Reichert® and other leading manufacturers.

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#### Ultramatic RX Master™ Phoroptor<sup>®</sup>

Since 1921, the unmistakable feel of quality.

The original and world's finest refracting instrument. Phoroptor® continues to be the industry standard after more than 90 years, offering its renowned mechanical quality and craftsmanship, optical quality, accuracy, and reliability.

Reichert® Ultramatic RX Master™ Phoroptor and Ultramatic RX Master™ Illuminated Phoroptor® are the only refracting instruments designed and assembled in the

United States. Each Phoroptor is made of 1,000 pieces and assembled by hand.

Ultramatic RX Master Illuminated Phoroptor features a patented, maintenance-free, cool-running, energy-efficient LED design.

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## ClearChart® 4

#### Digital Acuity Systems

#### Pixel-perfect and purpose-built.

The family of ClearChart® Digital Acuity Systems are elegant, all-in-one, simple-to-use, and uniquely designed to meet all of your acuity testing needs with a wide selection of optotypes, and other special test charts.



The ClearChart family all feature a 24 inch, high resolution, LED backlit display that are lightweight, cool running and long-lasting. The ClearChart® 4X Enhanced Digital Acuity System, and the ClearChart® 4P Polarized Digital Acuity System are now available with **LEA SYMBOLS®** and **LEA NUMBERS®**. The intuitive user interface provides the best user

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experience of any digital acuity chart.

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# SightChek™

#### Digital Phoroptor®

Combining technology, simplicity, and value.

Increase efficiency and patient throughput with the speed and simplicity of **SightChek™**. Designed to combine technology and value, SightChek enables you to bring the power of digital refraction into your practice at an affordable price.

For over 90 years, Phoroptor® has been at the heart of your exam lane. Trust Reichert®, The Phoroptor Company, for the best possible refraction experience.





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# LensChek<sup>™</sup> Pro and LensChek<sup>™</sup> Plus

#### Digital Lensometers

Combining technology, simplicity, and value.

The LensChek™ Pro Digital Lensometer® with PD+UV and **LensChek™ Plus** Digital Lensometer® combine technology with simplicity at the core of your exam.

The new, compact, modern design and intuitive user interface offers the easiest lensmeter user experience available. For example, when the target is aligned with the correct optical center, readings can be automatically "locked-in" ensuring fast, repeatable, and reliable lens measurement. Both devices feature a brilliant 5.7 inch color LCD display.

LensChek Pro additionally features UV transmittance and PD measurement.

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# OptoChek™ Plus

#### Auto Refractor + Keratometer

Combining technology, simplicity, and value.

The OptoChek™ Plus Auto Refractor + Keratometer, combines technology with simplicity at the core of your exam. The compact, modern design, and intuitive user interface of the OptoChek Plus offers the easiest user experience available for measuring objective spherical and cylindrical refractive errors as well as keratometry.

An innovative reliability index gives you confidence in obtained readings. Scotopic Pupil Size and Photopic Pupil Size modes adjust illumination to accommodate different lighting conditions. OptoChek Plus features a brilliant 5.7 inch color, touch LCD display, data output ontions, and a measurement range of Sphere: -30 D to +22 D, Cylinder: 0 D to  $\pm 10$  D.

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Product Guide

Ocular Response Analyzer® G3

#### Corneal Hysteresis: Measure Beyond Pressure.

Provide a more confident glaucoma risk assessment and a more personalized treatment approach.

Ocular Response Analyzer® is the only device that measures Corneal Hysteresis, a superior predictor of glaucoma progression. Corneal Hysteresis has consistently shown to be a more powerful predictor of, and strongly associated with, glaucoma progression, more so than key risk factors such as IOP and CCT.

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## Reichert® 7CR

#### Non-Contact Tonometer

A better pressure measurement with Corneal Response Technology®.

In 1972, Reichert® invented the non-contact tonometer (NCT), and continues to innovate tonometry with the clinically advanced and easy-to-use Reichert® 7CR.

Using patented Corneal Response Technology® which takes corneal biomechanics into account, Reichert 7CR provides Corneal Compensated IOP (IOPcc), a better pressure measurement.

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## Tono-Pen®

#### Handheld Tonometers

Reichert® Tono-Pen® has been the trusted choice of clinicians for over 30 years.

Introducing Tono-Pen AVIA® applanation tonometer now with Quick-Tap® Measurement Mode. The same ready-to-use, calibrationfree, and accurate operation - now with more confidence in fewer measurements - making Tono-Pen AVIA the most advanced Tono-Pen yet.

Tono-Pen is less sensitive to corneal centration, ensuring fast and accurate IOP measurements with minimal training.

Protect your Tono-Pen and patients with genuine, FDA cleared Reichert Ocu-Film® + Tip Covers.

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# Ocu-Film® + Tip Covers

#### Tono-Pen® Tip Covers

Protect your Tono-Pen® Handheld Tonometer and your patients.

Genuine brand Ocu-Film® + Tip Covers protect your Tono-Pen® tonometers from dust and fluids, and help protect patients from the risk of cross contamination. Ocu-Film + Tip Covers are sanitized, easy to apply, and are the only Reichert® approved tip covers for use with Tono-Pen Tonometers. The disposable, single-use blue tip covers are available individually packaged in boxes of 150 or bulk packs of 600.





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## iPac<sup>®</sup>

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#### Intuitive, inspired pachymetry.

Reichert® iPac® is the most feature-rich handheld pachymeter available. It offers Bluetooth® wireless connectivity, one-button navigation, a rotating color LCD screen, and a rechargeable lithium-ion battery.

iPac is backed by an industryleading three-year warranty.

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# Xcel® Slit Lamps

Xcel® 455 and Xcel® 255

Where performance and value converge.

The Xcel® family of slit lamps offer high quality optics for image clarity and detail. Engineered for easy and smooth maneuverability, Xcel Slit Lamps come in two traditional designs with 3 or 5 times magnification (within the range of 6X, 10X, 16X, 25X, and 40X) and multiple filter options including neutral density.

The Reichert® CT210 contact applanation tonometer is available to complement your choice of compact slit lamps.





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**HENSON 9000 PERIMETER** 

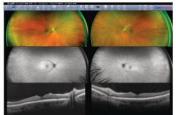


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# onaco

The First Ultra-widefield Retinal Imaging Device with Integrated OCT





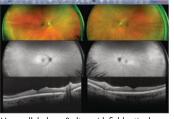
Unparalleled 200° ultra-widefield retinal imaging with 40° OCT

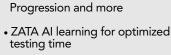
- optomap® and OCT are correlated to facilitate pathology examination
- · Color, AF, and OCT images shown in a single, comprehensive view
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• Smart Supra, 10-2, 24-2, 30-2,

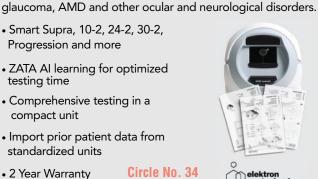
· Comprehensive testing in a compact unit

• Import prior patient data from standardized units

2 Year Warranty

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Optimized visual field screening and analysis. The optimum tool for disease detection, confirmation and management for



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#### Product Guide

#### AKR 750 AUTO KERATO-REFRACTOMETER

- > Fast, accurate and fully automatic : an ideal solution for delegating patient measurement
- One-touch button measuring process for both eyes
- Ultra-precise measurementw for even small diameter pupils
- Auto and manual measurement modes available
- Wide range of measures including peripheral keratometry with eccentricity
- Large 7.5" tilting screen for easy operation
- Automatic data transfer to APH 550



■ Unique "scanning window" with smooth and silent movement to create comfortable and stress-free exam atmosphere





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#### VISION-R 800™ REFRACTION SYSTEM

- > Give your patients the best of their vision
- Patented optical module allowing for 0.01D precision subjective refraction
- Refraction performed with the "Smart Tests" unique algorithms to optimize the exam
- Comfortable experience for the patient due to smooth, continuous power changes
- Results presented in simulated real-life conditions to enhance patient confidence







CONSOLE

CHART SCREEN: CS POLA 600



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008 S-NCISIN

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- Wide array of graphic representations
- · Advanced qualitative and quantitative tear film assessment
- Dynamic and static capture pupillometry
- Independent screen to facilitate the sharing of results

Newly-enhanced AnaEyes software to provide one graphical summary report.





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#### **RETINA 800** FUNDUS CAMERA

- > Streamline retinal screening in your practice
- Fully-automatic retinal image capture allowing for easy screening and detection of retinal pathologies
- · Fast and space-saving design
- Excellent image quality at your fingertips: clear and true-color 2.5mm pupil size capability; 90-degree mosaic imaging made easy
- Delegation-ready tablet-driven user interface: intuitive and direct connection with DICOM server





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Circle No. 38



#### WAM 700+ WAVEFRONT ABERROMETER

- > Fully-automatic for complete anterior chamber analysis and visual need assessment
- Fast, effective, and space-saving
- 7 detailed tests in 90 seconds; both eyes
- Key measurements: Wavefront aberrations, pachymetry, NCT, topography, ARK and more
- Simple to navigate with large touch
   screen





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#### OCT 500 ADVANCED ROBOTIC OCT

- > Optical coherence tomography with integrated fundus imaging
- $\bullet$  Superb OCT technology ready for delegation
- Fully-automatic operation with follow-up scan function
- True-color fundus photography
- Extended range of analysis function for the pupil and the macula
- Compact and space-saving design





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#### B-Scan Plus®:

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- Superior 0.015mm image resolution with distortion-free zoom up to 2x
- 12 useful measuring calipers as well as fully adjustable gain-control before, during, or after a scan
- Adjustable video loops and easy data transfers including EMR, DICOM<sup>SM</sup>, and .PDF reporting

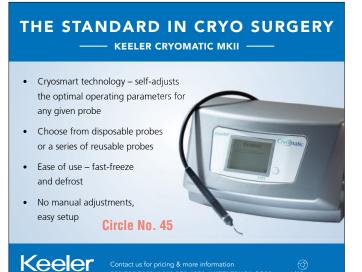


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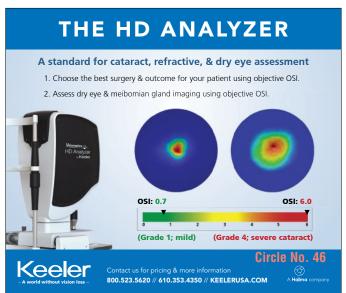




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Product Guide

#### **DIGITAL SLIT LAMPS** IN ANY STYLE

#### Circle No. 47

- Keeler Optics
- · Choose from a variety of Keeler Certified add-ons
- 3 step drum (10x, 16x, 25x)
- 5 step drum (6x, 10x, 16x, 25x, 40x)
- Your choice of image capturing software





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- Interchangeable LED or xenon illumination
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- Intelligent Optics
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# KSL-H SLIT LAMP



#### KSL-H

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- Keeler Optics
- Choose from analog, digital ready, or digital
- 3 step drum (10x, 16x, 25x)
- 5 step drum (6x, 10x, 16x, 25x, 40x)
- Keeler Certified 3<sup>rd</sup> party accessories available for digital slit lamps



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## **PORTABLE SLIT LAMPS**

#### PSL Classic (left):

- Keeler Optics
- 10x // 16x magnification
- · Docking station and direct inline charging

#### PSL One (right):

- Keeler Optics
- 10x magnification
- Direct inline charging Circle No. 50



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# KSL-H SLIT LAMP



#### KSL-Ĥ

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- Keeler Optics
- Choose from analog, digital ready, or digital
- 3 step drum (10x, 16x, 25x)
- 5 step drum (6x, 10x, 16x, 25x, 40x)
- Keeler Certified 3rd party accessories available for digital slit lamps



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# CENTERVUE - EIDON TRUE COLOR WIDE FIELD IMAGING

The EIDON is a confocal scanning ophthalmoscope providing true-color images of the retina. Automation provides unsurpassed image quality independent of the operator's skill level. The EIDON images from 60° to 120° [90°-200° Center of the Eye] through cataracts and undilated pupils. Three models providing Color/FAF/FA.

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eidon True Color Confocal Scanner

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#### FORESEEHOME AMD MONITORING PROGRAM



The progression from dry to wet AMD can occur rapidly and lead to severe vision loss if left undiagnosed and untreated. The ForeseeHome® AMD Monitoring Program is a home-based monitoring program supporting earlier detection of wet AMD in intermediate dry AMD patients, allowing doctors to help preserve patients' functional vision with earlier treatment.

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Υ



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# THE POWER OF THE PULSE - ADVANCED DOCTOR TREATMENT FOR ANTERIOR BLEPHARITIS\*

From one of the inventors of the First Doctor's Treatment for Blepharitis - the AB  $\mathrm{Max}^{\mathsf{TM}}$  provides the same forward and reverse functionality as other devices, PLUS, a Patented PULSE mode specifically engineered to remove even the most tenacious scurf and debris, while gently massaging the anterior eyelid margins for better patient outcomes!

\*Anterior blepharitis means blepharitis on the outer eyelid margin, including the eyelashes.

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Care Kit.



3 Max

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EyePromise® offers eye health nutrition options for macular health, dry eye, diabetic eye health, athletic performance, and screen time. Add vegetarian and vegan options, and virtually every patient is covered. Our custom programs and expert support ensure we fit seamlessly into your practice.

Find out how at eyepromise.com/partner or call 314-529-8200.



EyePromise (314) 529-8200 www.eyepromise.com

Product Guide

#### CANON CX-1 HYBRID DIGITAL MYDRIATIC/ NON-MYDRIATIC RETINAL CAMERA

Easy to use for color, red-free, cobalt, fluorescein angiography and fundus autofluorescence imaging, the CX-1 Digital Retinal Myd/Non-Myd 24 MP Retinal Camera delivers 50-degree and 45-degree high quality images for immediate review when connected to a Canon imageSPEC-TRUM Image Management Software solution. The CX-1 provides pan/tilt optical head positioning to assist with mid-peripheral imaging.





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#### Are you ready for the only integrated UWF and swept-source OCT that can be guided to the far periphery?

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- 23 mm OCT scan and 1050 nm OCT light source for deeper tissue penetration for clear, detailed choroidal imaging



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#### CANON CR-2 PLUS AF DIGITAL NON-MYDRIATIC **RETINAL CAMERA**

The CR-2 PLUS AF 24 MP camera captures and analyzes truly superior color and fundus autofluorescence images—quickly and efficiently.

Designed around Canon's advanced EOS optics and CMOS image sensor, the camera provides superior retinal images down to 3.3 mm. Integrated auto functionality includes: auto-fundus, auto-focus, auto-capture, auto-exposure, Image Error Detection, Low-Flash and Quick Preview modes, this retinal camera is a breeze to operate. The CR-2 AF Non-Myd 24 MP model which provides color imaging is also available.



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Canon

#### **ICARE IC100 TONOMETER** — FOR PROFESSIONALS

Circle No. 62 The **Icare®** ic100 is a hand-held tonometer using rebound technology to measure IOP. The device is suitable for every patient as it does not require anesthetic, calibration or possibility of corneal disruption. Features new to the ic100 aid all operators with quick, proper alignment resulting in consistent and objective measurements. icare To learn more, call 888.422.7313 email info@icare-usa.com or visit



www.icare-usa.com.

#### **CANON RK-F2 AND CANON TX-20**



Simplify and accelerate the exam process for ARK and NCT Tonometry readings in just one step. With a press of the start button, each device automatically completes the entire series of steps: alignment, measurement and printout. The motorized optical head automatically aligns, acquires the readings, and then automatically moves over to the opposite eye to perform the same function. Data can be printed or exported via RS232-C or LAN output.

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- Non contact tonometer
- Hand held retinal camera
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- Acuity systems
- Chairs and stands
- Slit Lamps tower and integrated
- Tonometers

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- Fixation target for vergence control.
- Pupil center or reflex targeting.



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- Fast screen in 90 seconds per eye
- Reliable Validated through multiple studies
- Repeatable More than 4 million eyes measured
- Import prior patient data from standardized units
- 2 Year Warranty

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# Ocular Response Analyzer® G3

#### **Corneal Hysteresis**: Measure Beyond Pressure.

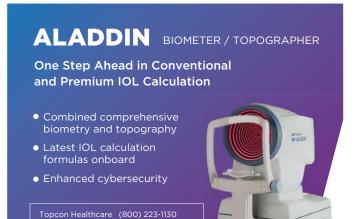
Provide a more confident glaucoma risk assessment and a more personalized treatment approach.

Ocular Response Analyzer® is the only device that measures Corneal Hysteresis, a superior predictor of glaucoma progression. Corneal Hysteresis has consistently shown to be a more powerful predictor of, and strongly associated with, glaucoma progression, more so than key risk factors such as IOP and CCT.

Designed and assembled in the USA

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Product Guide







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#### **Binocular Wavefront Autorefractor**

Fast: Measurements in 10 seconds

**Accurate:** Within 0.5D for spherical equivalent refraction

in >85% of subjects

Hand-held: Lightweight device goes anywhere

Simple: Easy to learn, easy to use, patient-friendly

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#### Octopus 900®

Versatility PLUS connectivity!

The Octopus 900, with EyeSuite Progression Platform, is the most versatile perimeter available. The Octopus 900 features more options for reliable testing, including: static White/White, Blue/Yellow, Red/ White, Flicker, Low Vision and computer-assisted true Goldmann Kinetic, TOP Strategy for thresholds in 2-1/2 minutes and our unique fixation control. EyeSuite, the industry's most advanced software for progression analysis, includes the first perimetric analysis to combine structure and function with real-time interactive access to all perimetric data with easy networking and free viewing stations.



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#### YOU HAVE TRIED THE REST, NOW TRY THE BEST

We have 2 dry Eye Compresses to choose from, the Premium (very best on the market) and Basic Dry Eye Compress, same quality for less.

#### Eye Doctor Plus Moist Heat Mask:

Now our moist heat compresses are made with antimicrobial material!

- 1. The shape of the mask is designed to fit any size face comfortably.
- 2. This is the only moist heat mask that can be heated in the microwave and oven.
- 3. 20 to 30 seconds on "high" in the micro wave gives off 10 to 12 minutes of soothing
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- Dr. Paul Karpecki FAAO

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#### BQ 900® LED Slit Lamp

Fully integrated imaging solution

Choose the BQ 900 LED for advanced microscopy. The BQ 900 is powered by a longlasting LED diode that offers exceptional detail and depth of field. It is the ultimate slit lamp due to its flexible modular design. The IM 900 imaging module offers a fully integrated imaging solution with unique features and technology. Other optional accessories include Teaching Scope, Inclined Eyepieces, Yellow Filter, Stereo Variator, and Beam Splitter.

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#### BI 900® LED Slit Lamp

Simplified operation meets high reliability.

Equipped with an improved version of the BM 900 microscope, an enhanced illumination system and traditional highprecision mechanics, the BI 900 is the ideal successor to the BM 900. The BI 900 slit lamp combines simplicity and reliability in a modern system which offers integrated digital imaging as an option.



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#### Reliance FX-920®

The standard for chair design

The FX-920 sets the standard for design while retaining the core value of all Reliance products - rugged durability. All surfaces of the chair are designed to support a patient's entire weight. Ergonomic full power tilt is efficient for the practitioner and comfortable for the patient. A full complement of controls is available on both sides of the chair, while the detached dual footswitch adds flexibility.

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#### LENSTAR® APS Optical Biometer

Advanced biometry–better outcomes

The LENSTAR LS 900 with Automated Positioning is all you need for faster, more efficient biometry. Its easy mechanical tracking minimizes user delay and error, delivering more reliable results and a more comfortable patient experience. The dual zone keratometry with 32 measurement points provide precise K values, essential for planning toric lens implantation. With its integrated Olsen and Barrett formulas, as well as exclusive availability of the Hill-RBF Method 2.0 for IOL calculation, the LENSTAR provides the user with the best possible IOL prediction.

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#### Octopus 600®

Early diagnosis and standard white-on-white perimetry in one device

The Octopus 600, with EyeSuite Progression Platform, extends Haag-Streit's product range of visual field analyzers, combining the Pulsar method for early glaucoma detection and standard White/White perimetry for long term follow-up in one compact and standalone device. Unique fixation control for blinking, pupil position, darting and forehead contact, yields more reliable results, and with our Tendency Oriented Perimetry (TOP strategy), thresholds are performed in 2 1/2 minutes.

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#### Octopus 900®

Versatility PLUS connectivity!

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Product Guide

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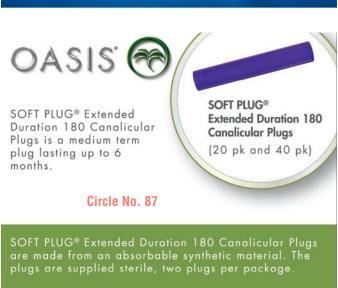
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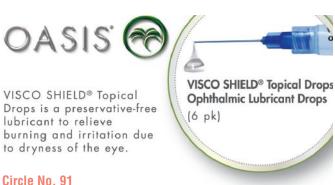
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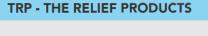
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