

# OPHTHALMIC Product Guide

Special Advertising Section



## Dear Doctor,

Review of Optometry is pleased to offer you this preview of many exciting new products now available in the ophthalmic marketplace.

Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

1. Go to [www.reviewofoptometry.com](http://www.reviewofoptometry.com), click Supplements, Product Guide digital edition, and then follow the prompts.
2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.  
Thank you for your interest and support!

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Repairs and Protects the Eye's Surface

REFRESH® REPAIR is the first and only artificial tear in the U.S. with CMC, HA,\* and Osmoprotectants.

[refreshbrand.com/doc](http://refreshbrand.com/doc) |

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\*HA is an inactive ingredient.  
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from KEELER

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Anti-inflammatory, anti-bacterial, anti-microbial, anti-fungal

**TEA TREE OIL:**  
Anti-bacterial, anti-microbial, anti-fungal

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**The New Scanmate Flex**

**A-Scan / B-Scan / UBM**

**Circle No. 4**

- Ophthalmic ultrasound platform that is configurable to all your examination needs
- Improved B-scan probe design for better reliability
- Utilizes AC or internal rechargeable battery power for portability
- Contact and Immersion A-Scan modes
- UBM capabilities with ClearScan®
- Area, angle and length measurement and annotation tools
- Easy export video, image and PDF files for EMR/EHR use

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# OPHTHALMIC

## Product Guide

### TOPCON ALADDIN BIOMETER / TOPOGRAPHER

One step ahead in conventional and premium IOL calculation.

- Combined comprehensive biometry and topography
- Latest IOL calculation formulas on board
- Enhanced cybersecurity



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Topcon Medical Systems ▲ (800) 223-1130  
[newsgram.topconmedical.com/aladdintl](http://newsgram.topconmedical.com/aladdintl)

### TOPCON CA-800 CORNEAL ANALYZER

Accurate, full examination of the anterior corneal surface.

- I-Map viewer software for PC
- Tear film breakup time
- Meibomian gland imaging



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Topcon Medical Systems ▲ (800) 223-1130  
[newsgram.topconmedical.com/ca800](http://newsgram.topconmedical.com/ca800)

### TOPCON SL-D701 SLIT LAMP

Excellence in optics and enhanced versatility.

- Bright and homogeneous LED illumination
- Digital ready for photo and video
- Incorporated meibography capability\*

*\*When used with optional DC-4 camera attachment and BG-5 illuminator.*



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Topcon Medical Systems ▲ (800) 223-1130  
[newsgram.topconmedical.com/sld701](http://newsgram.topconmedical.com/sld701)

### TOPCON KR-800PA AUTO KERATO-REFRACTOR

Enhanced auto kerato-refractometer with corneal mapping.

- Patented Rotary Prism technology ensures accurate, repeatable measurements
- Semi-automatic alignment with automated measurements
- i-Map for KR viewer software for PC



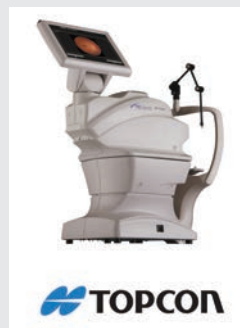
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Topcon Medical Systems ▲ (800) 223-1130  
[www.topconmedical.com/products/kr800pa.htm](http://www.topconmedical.com/products/kr800pa.htm)

### TOPCON TRC-NW400 NON-MYDRIATIC RETINAL CAMERA

Space saving, fully automated, easy-to-use retinal camera for anterior and posterior imaging.

- Fully automated operation (auto focus, auto capture) and automatic transfer from eye to eye
- 10" touch screen monitor for instrument control and image display
- DICOM compliant



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Topcon Medical Systems ▲ (800) 223-1130  
[newsgram.topconmedical.com/trcnw400](http://newsgram.topconmedical.com/trcnw400)

### TOPCON CV-5000S COMPUTERIZED PHOROPTER

- Proven quality in a modern compact design
- Complete paperless 21-point refraction output to EMR/EHR
- Available with M&S Technologies acuity charts



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Topcon Medical Systems ▲ (800) 223-1130  
[www.topconmedical.com/products/cv5000s.htm](http://www.topconmedical.com/products/cv5000s.htm)

# OPHTHALMIC

## Product Guide

Digital Wide Field®  
**WIDEST FOV**  
Pan Retinal Exams



### SPECIFICATIONS

Circle No. 11

**103° / 124°**  
FIELD OF VIEW

**0.72x**  
IMAGE MAG

**1.39x**  
LASER SPOT

- Widest Field of View, out to the Ora Serrata
- High Resolution Imaging
- 40% Wider Field of View than the Classic 90D

PICTOR<sup>+</sup> PLUS  
**PORTABLE**  
Ophthalmic Camera



Easily screen patients wherever your practice may take you with the hand-held Pictor Plus.

- Non-Mydriatic Fundus Camera
- Streamlined Workflow Integration
- Maximum Portability
- Pays for Itself

### MODULES


- Retina
- Anterior Segment
- Fluorescein Angiography

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Super Pupil® XL  
**SMALL PUPIL**  
Pan-Retinal Exams



### SPECIFICATIONS

Circle No. 13

**103° / 124°**  
FIELD OF VIEW

**0.45x**  
IMAGE MAG

**2.2x**  
LASER SPOT

- Small Pupil Capability Down to 1 - 2 mm
- Ideal for Diabetic Patients with Miotic Eyes
- Excellent for Undilated Retinal Screening

Rapid SLT  
**FOUR MIRRORS**  
are Better Than One



### SPECIFICATIONS

Circle No. 14

**4 x 62°**  
FIELD OF VIEW

**1.0x**  
IMAGE MAG

**1.0x**  
LASER SPOT

- Reduce the Time to Perform SLT Procedures by Half
- Simultaneously View all Quadrants of the Trabecular Meshwork
- Minimized Lens Rotation Maximizes Patient Comfort

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**NuLids**  
*Doctor directed, at-home dry eye relief*

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**Dry eye relief ... in the blink of an eye**  
The doctor prescribed at-home treatment for dry eye

Effectively treats Evaporative Dry Eye by stimulating and rejuvenating the Meibomian Glands back to a healthier state.



Creates an additional revenue stream for the practice without impacting overhead costs or disrupting other in-office treatments

**NuSight Medical**  
*Dry eye relief...in the blink of an eye*

For more information contact: [NuSightMedical.com](http://NuSightMedical.com) or (833) 368-5437

**Defeat Dry Eyes**  
DESIGNED WITH PRECISION.  
MADE FOR COMFORT.  
FIT FOR YOUR PATIENTS.

**Comfortear**  
**Lacrisolve** 180  
ABSORBABLE PUNCTUM PLUG



- Absorption time: approx. 180 days (≤ 180)
- Available in two diameters: 0.4mm and 0.5mm
- Supplied sterile with sterile implants per package
- CE marked

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FLM205-0119-01

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## Product Guide

### Phoroptor® VRx

#### Digital Refraction System

**A premium refraction experience from the most advanced Phoroptor® ever.**

Featuring the thinnest, most compact design, incredibly fast lens exchanges, motorized prisms, split cylinder lenses, and ultra-quiet operation, **Phoroptor® VRx** sets new standards in refraction. The ergonomic keypad features a multi-function control knob with unmatched feel and versatility, while the intuitive touch-screen interface has all the pre-programmed and programmable tests you'll need.

Phoroptor® VRx boasts effortless integration with EMR systems, and unlike other digital refraction systems, is compatible with a comprehensive list of pre-test and acuity devices from both Reichert® and other leading manufacturers.

Designed and assembled in the USA 

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**AMETEK**

### Ultramatic RX Master™


#### Phoroptor®

**Since 1921, the unmistakable feel of quality.**

The original and world's finest refracting instrument. Phoroptor® continues to be the industry standard after more than 90 years, offering its renowned mechanical quality and craftsmanship, optical quality, accuracy, and reliability.

Reichert **Ultramatic RX Master™ Phoroptor®** and **Ultramatic RX Master™ Illuminated Phoroptor®** are the only refracting instruments completely designed and manufactured in the United States. Each Phoroptor® is made of 1,000 pieces, assembled by hand in our Buffalo, New York factory.

Ultramatic RX Master™ Illuminated Phoroptor® features a patented, maintenance-free, cool-running, energy-efficient LED design.

Designed and assembled in the USA 

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### ClearChart® 4

#### Digital Acuity Systems

**Pixel-perfect and purpose-built.**

The all-new family of ClearChart® Digital Acuity Systems are elegant, all-in-one, simple-to-use, and uniquely designed to meet all of your acuity testing needs with a wide selection of optotypes, and other special test charts.

The **ClearChart® 4** Digital Acuity System, **ClearChart® 4X** Enhanced Digital Acuity System, and **ClearChart® 4P** Polarized Digital Acuity System all feature a new 24 inch, high resolution, LED backlit display that are lightweight, cool running and long-lasting. The intuitive user interface provides the best user experience of any digital acuity chart.

Designed and assembled in the USA 

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**AMETEK**

### SightChek™

#### Digital Phoroptor®

**Combining technology, simplicity, and value.**

Increase efficiency and patient throughput with the speed and simplicity of **SightChek™**. Designed to combine technology and value, SightChek™ enables you to bring the power of digital refraction into your practice at an affordable price.

For over 90 years, Phoroptor® has been at the heart of your exam lane. Trust Reichert®, The Phoroptor® Company, for the best possible refraction experience.

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**AMETEK**

### LensChek™ Pro and LensChek™ Plus

#### Digital Lensometers

**Combining technology, simplicity, and value.**

The all-new **LensChek™ Pro** Digital Lensometer® with PD+UV and **LensChek™ Plus** Digital Lensometer® combine technology with simplicity at the core of your exam.

The new, compact, modern design and intuitive user interface offers the easiest lensmeter user experience available. For example, when the target is aligned with the correct optical center, readings can be automatically "locked-in" ensuring fast, repeatable, and reliable lens measurement. Both devices feature a brilliant 5.7 inch color LCD display.

LensChek™ Pro additionally features UV transmittance and PD measurement.

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**AMETEK**

### OptoChek™ Plus

#### Auto Refractor + Keratometer

**Combining technology, simplicity, and value.**

The all-new **OptoChek™ Plus** Auto Refractor + Keratometer, combines technology with simplicity at the core of your exam. The compact, modern design, and intuitive user interface of the OptoChek™ Plus offers the easiest user experience available for measuring objective spherical and cylindrical refractive errors as well as keratometry.

An innovative reliability index gives you confidence in obtained readings. Scotopic Pupil Size and Photopic Pupil Size modes adjust illumination to accommodate different lighting conditions. OptoChek™ Plus features a brilliant 5.7 inch color, touch LCD display, data output options, and a measurement range of Sphere: -30 D to +22 D, Cylinder: 0 D to ±10 D, Axis: 0° to 180°.

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## Product Guide

### Ocular Response Analyzer® G3

**Corneal Hysteresis: A more objective predictor of glaucoma progression.**

**Provide a more confident glaucoma risk assessment and a more personalized treatment approach.**

Ocular Response Analyzer® is the only device that measures Corneal Hysteresis, a superior predictor of glaucoma progression. Corneal Hysteresis has consistently shown to be predictive of, or strongly associated with, glaucoma progression, and more powerfully so, than key indicators such as IOP and CCT.

**CPT® Code 92145 for Corneal Hysteresis**

Designed and assembled in the USA  Circle No. 23  
CPT is a registered trademark of the American Medical Association



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### Reichert® 7CR and Reichert® 7

Non-Contact Tonometers

**The most advanced and the easiest to use.**

In 1972, Reichert® invented the non-contact tonometer (NCT), and after 45 years continues to offer the most accurate, trusted, and complete line of NCTs.

From the effortless one-button simplicity of Reichert® 7 to the clinically advanced Reichert® 7CR, which provides Corneal Compensated IOP (IOPcc), Reichert has a non-contact tonometer that suits your needs.

Designed and assembled in the USA 



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### Tono-Pen®

Handheld Tonometers

**Reichert® Tono-Pen® has been the trusted choice of clinicians for over 30 years.**

Introducing Tono-Pen AVIA® applanation tonometer now with Quick-Tap™ Measurement Mode. The same ready-to-use, calibration-free, and accurate operation – now with more confidence in fewer measurements – making Tono-Pen AVIA® the most advanced Tono-Pen® yet.

Tono-Pen® is less sensitive to corneal centration, ensuring fast and accurate IOP measurements with minimal training.

Protect your Tono-Pen and patients with genuine, FDA cleared Reichert® Ocu-Film® + Tip Covers.

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**AMETEK**

### Ocu-Film® + Tip Covers

Tono-Pen® Tip Covers

**Protect your Tono-Pen® Handheld Tonometer and your patients!**

Genuine brand Ocu-Film® + Tip Covers protect your Tono-Pen® tonometers from dust and fluids, and help protect patients from the risks of cross contamination. Ocu-Film® + Tip Covers are sanitized, easy to apply, and are the only Reichert® approved tip covers for use with Tono-Pen® Tonometers. The disposable, single use blue tip covers are available individually packaged in boxes of 150 or bulk packs of 600.



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### iPac®

Handheld Pachymeter.

**Intuitive, inspired pachymetry.**

Reichert® iPac® is the most feature-rich handheld pachymeter available. It offers Bluetooth® wireless connectivity, one-button navigation, a rotating color LCD screen, and a rechargeable lithium-ion battery.

iPac® is backed by an industry-leading three-year warranty.

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### Xcel® Slit Lamps

Xcel® 455 and Xcel® 255

**Where performance and value converge.**

The Xcel® family of slit lamps offer high quality optics for image clarity and detail. Engineered for easy and smooth maneuverability, Xcel® Slit Lamps come in two traditional designs with 3 or 5 times magnification (within the range of 6X, 10X, 16X, 25X, and 40X) and multiple filter options including neutral density.

Reichert® CT100 and CT210 contact applanation tonometers are available to complement your choice of slit lamp.



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## Product Guide

**STEREO OPTICAL**

### STEREOTESTS AND COLOR TESTS

**Gold Standard**

- Original Stereo Fly
- Randot®
- Stereo Butterfly
- **NEW** Fly, Randot, and Butterfly stereotests including LEA Symbols
- Original Ishihara Color Tests: 14, 24, or 38 plates



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sales@StereoOptical.com  
www.StereoOptical.com

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**STEREO OPTICAL**

### FUNCTIONAL VISION ANALYZER

**Contrast Sensitivity Testing for Vision Quality Evaluation**

- Ideal for pre- and post-op cataract, refractive surgery and clinical trials
- Optional software to illustrate real-world image of patient results



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www.StereoOptical.com

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**STEREO OPTICAL**

### OPTEC® 5000 SERIES VISION SCREENERS

**Comprehensive vision screening in minimal time in a controlled environment**

- Quick, repeatable and accurate
- Lightweight and portable
- No training or certification needed
- The 5000P and 5500P include a peripheral test.



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**STEREO OPTICAL**

### OPTEC® PLUS SMART VISION SCREENER

**Pretesting to save valuable time in the exam room**

- Comprehensive library of tests
- Easy-to-use interface
- Randomized tests and customizable protocols
- Auto-mode to allow for self-administration
- Digital recording of results



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**Introducing... Monaco**



The **ONLY** Ultra-widefield Retinal Imaging Device with Integrated OCT



6 image, multi-modal view, including **optomap color**, **optomap af**, and OCT- in less than two minutes

Unparalleled 200° ultra-widefield retinal imaging with 40° OCT

- Ultra-widefield **optomap** images and five OCT scan types
- Color, AF, and OCT images shown in a single, comprehensive view
- Fast, comfortable image acquisition improves clinic flow

**Put Monaco in your practice BDS@optos.com – 800-854-3039**

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**optos®**  
Building The Retina Company  
optos.com

transitioning to **Clear Eyes® ADVANCED Spring 2019**

**Clear eyes ADVANCED**

### MULTI-DOSE PRESERVATIVE FREE DRY EYE RELIEF

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Use as directed

- ✓ Preservative free dry eye relief without inconvenient single-use vials
- ✓ Built-in purifying filter eliminates the need for preservatives
- ✓ Unique, glycerin-based formula contains sodium hyaluronate for advanced comfort (Does not contain vasoconstrictors)
- ✓ Multi-dose bottle is preferred by patients 2 to 1 over individual vials
- ✓ Available over the counter

**Cleareyes.com/professionals**

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## Product Guide

### AKR 750 AUTO KERATO-REFRACTOMETER

> Fast, accurate and fully automatic : an ideal solution for delegating patient measurement

- One-touch button measuring process for both eyes
- Ultra-precise measurement for even small diameter pupils
- Auto and manual measurement modes available
- Wide range of measures including peripheral keratometry with eccentricity
- Large 7.5" tilting screen for easy operation
- Automatic data transfer to APH 550



■ Unique "scanning window" with smooth and silent movement to create comfortable and stress-free exam atmosphere



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www.essilorinstrumentsUSA.com

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### APH 550 AUTOMATIC PHOROPTER

> High-end automatic phoropter for speed, precision and comfort in every refraction situation

- Highly-intuitive, easy-to-use touch screen control
- Customizable test sequences
- Easy data transfer from lensmeter to streamline exam
- Compare prescriptions in 2 clicks to speed final check
- Quiet and high speed rotation disk for optimal patient comfort



- Integrated printer
- Keyboard panel
- Tiltable touch screen



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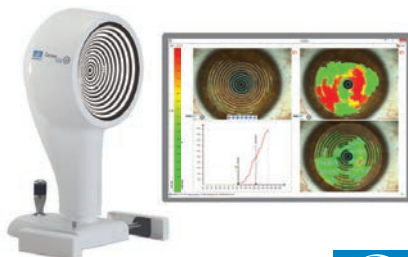
Circle No. 36



### CORNEA 550 CORNEAL TOPOGRAPHER

> Specially designed for contact lens fitting and dry eye analysis

- High-resolution color camera
- Wide array of graphic representations
- Advanced qualitative and quantitative tear film assessment
- Dynamic and static capture pupillometry
- Independent screen to facilitate the sharing of results
- Newly-enhanced AnaEyes software to provide one graphical summary report



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### RETINA 400 FUNDUS CAMERA

> Simple and flexible solution for high-definition retinal imagery

- Non-mydratric retinal camera
- High-resolution sensor and wide field of vision
- Intuitive software including automated operations
- Independent screen to facilitate the sharing of results
- Flexible and adaptable to different practice configurations



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### WAM 700+ WAVEFRONT ABERROMETER

> Fully-automatic for complete anterior chamber analysis and visual need assessment

- Fast, effective, and space-saving
- 7 detailed tests in 90 seconds; both eyes
- Key measurements: Wavefront aberrations, pachymetry, NCT, topography, ARK and more
- Simple to navigate with large touch screen



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### SL 500L / SL 550L DIGITAL SLIT LAMP

> Professional solution for complete eye examination

- High-quality optics and cutting-edge LED illumination
- 5 magnification levels
- Wide range of filters : cobalt blue, green, red, neutral density
- Integrated yellow filter and background illumination
- HD Digital camera DS 550 (optional)

Range of filters



Magnifications



SL 500L / SL 550L



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### HIGH-DEFINITION PORTABLE B-SCAN

#### B-Scan Plus®:

- Superior 0.015mm image resolution with distortion-free zoom up to 2x
- 12 useful measuring calipers as well as fully adjustable gain-control before, during, or after a scan
- Adjustable video loops and easy data transfers including EMR, DICOM<sup>SM</sup>, and .PDF reporting



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### EASY-TO-USE PLATFORM

— 4SIGHT® —

- Combines A-Scan®, UBM®, B-Scan®, and Pachymeter® into one platform
- Easy data transfer between modalities, including DICOM<sup>SM</sup>, for higher patient throughput
- Unsurpassed accuracy and image quality



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### THE BEST OF BOTH WORLDS

#### — AccuPen®:

- Portable handheld tonometer
- Micro strain gauge provides precise IOP measurements with minimal calibration needed

#### PachPen®:

- Portable handheld pachymeter
- 65 MHz sampling rate ensures precise measurements
- Digital signal analysis eliminates the need for calibration and only measures when properly aligned



**Keeler**

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### EFFICIENCY IS KEY

— A-SCAN PLUS CONNECT® —

- Automatic EMR exports with DICOM<sup>SM</sup> – Decreases examination time and increases patient throughput
- Icon-based software with easy-to-use interface
- Wide variety of IOL and post-refractive formulas
- Unrivaled customer support



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### HYCLEAR

HyClear next generation hypochlorous acid formulation combines the benefits of pure hypochlorous with a more stable formulation. HyClear is indicated for daily eyelid health management. HyClear provides the activity of pure hypochlorous solution .01% with improved stability of up to 18 months of shelf life. HyClear is an essential addition to any dry eye daily health management regimen.



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Contamac ▲ (833) 266-8262  
Hyclear-wholesale.com

### THE STANDARD IN CRYO SURGERY

— KEELER CRYOMATIC MKII —

- Cryosmart technology – self-adjusts the optimal operating parameters for any given probe
- Choose from disposable probes or a series of reusable probes
- Ease of use – fast-freeze and defrost
- No manual adjustments, easy setup



Disposable probe

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# OPHTHALMIC

## Product Guide

### DIGITAL SLIT LAMPS

— IN ANY STYLE —

- Keeler Optics
- Choose from a variety of Keeler Certified add-ons
- 3 step drum (10x, 16x, 25x)
- 5 step drum (6x, 10x, 16x, 25x, 40x)
- Your choice of image capturing software



**Keeler**

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### MARKET LEADING INDIRECTS

- Interchangeable LED or xenon illumination
- Lightweight Slimline lithium polymer battery
- Wide range of filters and apertures
- Exclusive to Vantage Plus:
  - Intelligent Optics
  - HiMag™ lens: additional 1.6x magnification allows for superb stereoscopic images



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### KSL-H SLIT LAMP

- Keeler Optics
- Choose from analog, digital ready, or digital
- 3 step drum (10x, 16x, 25x)
- 5 step drum (6x, 10x, 16x, 25x, 40x)
- Keeler Certified 3<sup>rd</sup> party accessories available for digital slit lamps



**Keeler**

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### PORTABLE SLIT LAMPS

#### PSL Classic (left):

- Keeler Optics
- 10x // 16x magnification
- Docking station and direct inline charging

#### PSL One (right):

- Keeler Optics
- 10x magnification
- Direct inline charging



**Keeler**

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### KSL-Z SLIT LAMP

- Keeler Optics
- Choose from analog, digital ready, or digital
- 3 step drum (10x, 16x, 25x)
- 5 step drum (6x, 10x, 16x, 25x, 40x)
- Keeler Certified 3<sup>rd</sup> party accessories available for digital slit lamps



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- Economically priced



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# OPHTHALMIC Product Guide

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**O3+Maqui™**  
Omega-3 with Maqui Berry

**MaquiBright®**  
Clinical trials show maqui berry increases tear production and improves dry eye symptoms.

**Omega-3 Fatty Acids**  
O3+Maqui contains 2420mg of highly refined, re-esterified omega-3 fish oil.

Patented Unigel™ Technology®

FLM204-0119-01

Δ This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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**YPA-2100 DIGITAL REFRACTOR BY YEASN**

**YPA-2100**  
Simplicity, imbued with precision. Every detail is modernized, integrated into a seemingly simple but excellent and precise design.

**Tablet Touch Control**  
Connected with control terminal through built-in WIFI, supporting multi-touch/gesture control.

**Real-time Graphical User Interface**  
Minimum training time and cost, fast and easy operation.


**Ultrathin Design**  
Ultrathin body with maximum thickness of 92 mm.

**Connectivity**  
EMR ready and easily connects to most popular auto refractors and Lensmeters.

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Affordably priced with a small footprint, Vivicon is the ideal choice for busy clinics with limited space. Automatic 3D tracking and image capture makes operation simple for even the most novice user. Capture modes include Montage, Manual and External imaging. The integrated touchscreen tablet serves as the operational hub for image capture, review, and export to the office network or exam lane.

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[optovue.com/products/vivicon](http://optovue.com/products/vivicon)



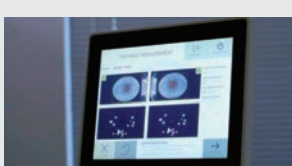
**NEUROLENS®**

eyeBrain Medical, Inc. is the innovator behind neurolenses®, the first prescription lenses that add a contoured prism to bring the eyes into alignment. Contoured prism has been shown in studies, to relieve the headaches, neck/shoulder pain and eyestrain that many people experience when using digital devices, reading or doing detail work. Patient satisfaction surveys show 93 percent of patients respond positively to their neurolenses. eyeBrain Medical is headquartered in Orange County, CA.

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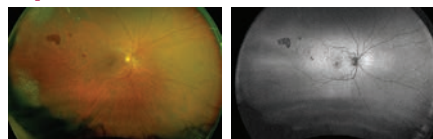


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- Uncover critical information
- Help prevent vision loss
- Increase practice flow

Find out what optomap ultra-widefield retinal imaging can do for your practice.

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## MACUHEALTH WITH LMZ<sup>3</sup> Circle No. 61

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A healthy macular pigment reduces oxidative stress, which helps protect photoreceptor cells from damage and reduces the risk of blindness later in life.

Supplementation with MacuHealth with LMZ<sup>3</sup> will help enhance visual performance by reducing glare and improving contrast.



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## ICARE ic100 TONOMETER – FOR PROFESSIONALS

The Icare<sup>®</sup> ic100 is a hand-held tonometer using rebound technology to measure IOP. The device is suitable for every patient as it does not require anesthetic, calibration or possibility of corneal disruption. Features new to the ic100 aid all operators with quick, proper alignment resulting in consistent and objective measurements.



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Circle No. 62

Icare USA ▲ 888-422-7313  
[www.icare-usa.com](http://www.icare-usa.com)

## COMPUTERIZED READING ACUITY TEST – A KEY QUALITY OF LIFE FUNCTIONAL MEASURE

Whether you are assessing a patient's response to a refractive technology or a disease therapy, reading speed and reading acuity can provide valuable information about the quality of their vision. Remember! Reading acuity and Visual Acuity can be very different.

- Easy, economical and fast testing
- Ability to present sentences as small as 20/16 at 40cm
- Multiple languages
- Adjustable contrast and luminance
- 3 distance algorithms – near (40cm), computer (66cm) and intermediate (80cm)
- Randomized sentences to prevent familiarization



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Measuring Visual Quality of Life

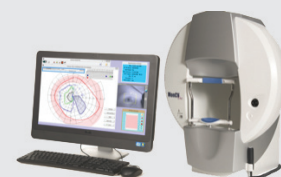
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- Widest field in the industry
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- Manual Goldmann perimetry
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- Attraction perimetry for infants
- Video imaging
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- Dark adaptometry
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Measuring Visual Quality of Life



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# OPHTHALMIC

## Product Guide

### i.TERMINAL® 2 & i.TERMINAL® MOBILE BY ZEISS

i.Terminal 2 enables a premium patient experience.

- 60% faster than using manual measuring procedures
- 84% more accurate than a manual process.



Mobile centration is the modern way to capture your patient's individual fitting parameters.

- Can be used with any type of frame including large-sized sunglasses and sports frames
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### i.PROFILER<sup>plus</sup>® BY ZEISS

Ocular wavefront aberrometer, corneal topographer, autorefractor, and keratometer – all in one compact instrument.

- Includes i.Scription® by ZEISS software – Rx technology with ZEISS customized lenses
- Fully automated
- Binocular measurement in less than one minute
- Ocular wavefront measurement up to 7<sup>th</sup> order Zernike aberration
- Integration EMR and ZEISS Digital Refraction Systems
- Optional ATLAS® Review Software for advanced corneal topography



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### VISULENS® 500 FROM ZEISS

VISULENS 500 is a straightforward, easy-to-use automated lensmeter designed to speed up your workflow.

- Advanced UV transmission measurement system using four different wavelengths (365, 375, 395, 405 nm).
- Includes a preloaded pen-type marking system
- Integrated green LED (no need to adjust Abbe number)
- Integration with EMR and ZEISS Digital Refraction Systems



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### VISUREF® 100 FROM ZEISS

VISUREF 100 – a straightforward, easy-to-use Autorefractor / Keratometer provides accurate and reliable data for your daily practice routines.

- Motorized chin rest
- Auto-trigger function and integrated thermal printer
- Integration with EMR and ZEISS Digital Refraction Systems
- Fogging to reduce the effects of accommodation
- Refraction measurements of patients with implanted IOLs



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### VISUSCOUT® 500 FROM ZEISS

With lightweight and compact design, the ZEISS VISUSCOUT 100 allows simple retinal imaging and great flexibility when and wherever the need arises.

- 40° FoV color and red-free images, autofocus
- 9x internal fixation targets
- Battery-powered
- Wi-Fi and USB connectivity, optional DICOM
- Highly portable, lightweight device



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### VISUPLAN® 500 FROM ZEISS

VISUPLAN 500 makes this IOP examination very easy precise.

- Air-puff principle
- Fully automated with touch screen operation
- Easy to use and delegate to practice staff
- Fast measurement for easy and early identification of high-risk IOP patients even during pretest exams
- No need for anesthetics or fluorescein
- Integration with EMR



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# OPHTHALMIC Product Guide

## ZEISS DIGITAL REFRACTION SYSTEM



ZEISS Digital Refraction System provides easy subjective refraction acuity chart and digital phoropter.

- Browser and iPad controlled
- Vision chart available in two versions, can be used as stand-alone
- Flexible, modular and expandable system
- Efficient with preconfigured, customizable workflow
- Connectivity to ZEISS VISUREF 100, ZEISS VISULENS 500 and i.Profiler<sup>plus</sup>
- Clearly structured interface for EMRs
- Freestyle mode for expert users
- Full 21

Circle No. 71



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## SLIT LAMP IMAGING MODULE BY ZEISS

**SL 115 Classic** - ideal for all routine examinations and contact lens fitting.

**SL 120** - a powerful all-rounder offering precise, efficient support for a wide range of applications.

**SL 220** - superb optical and mechanical qualities with the popular tower concept.

**SL Cam 5.0 Imaging Module** - a compact, fully integrated camera for still and video capture with the SL imaging software.



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The QuantifEye MPS II measures macular pigment optical density (MPOD), an important factor in evaluating macular health as part of a larger, more comprehensive retinal exam.

This instrument offers:

- Unsurpassed patient and technician usability with Data Quality Index (DQI)
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Automatic Report  
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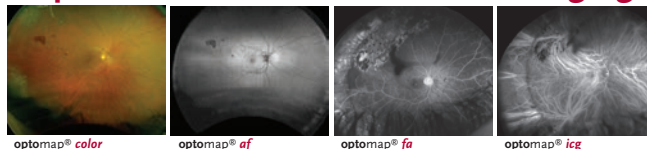
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- Uncover critical information
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# OPHTHALMIC

## Product Guide

### NEW MARCO ULTRA M SERIES OF SLIT LAMPS

The new Marco **Ultra M Series of Slit Lamps** not only introduces a new era of diagnostic observation, but completely changes the boundaries of conventional slit lamp design and performance. The **Ultra M Series** is an inspiring orchestration of the original Ultra Optics pedigree, highlighted by an elegant and intelligent design, progressive engineering, and functional flexibility. The new **Ultra M Series** from Marco truly represents the next generation slit lamp.

Other stand-out features include:

- Single-element, high-luminance LED illumination
- Patent-pending, built-in background illumination system
- Larger, 14 mm continuously variable aperture
- Fully integrated, low-voltage electronics conceals all hardware
- Expanded Patient chin rest access



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### ION IMAGING™ ANTERIOR SEGMENT SLIT LAMP IMAGING SYSTEM

Marco has redefined slit lamp imaging by combining a new intra-optics beam-splitter/camera adapter with the tremendous computing and imaging power of Apple-Technology. Together they create a highly sophisticated imaging system that emphasizes image quality, simplicity and efficiency. ION combines all of the bulky components (digital camera, adapter, computer, monitor, multiple cables, keyboard, mouse, etc.) of the traditional photo slit lamp, into one sleek, attractive all-in-one device, all at your fingertips, never having to leave the slit lamp. The “on-board” display utilizing our HIPAA compliant App allowing the user to export images to the Cloud or LAN for EMR integration. A system that you will want in every exam room, not missing the opportunity to capture, integrate and educate every diagnosis.



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### OPD-SCAN III WAVEFRONT ABERROMETRY

Beyond the ability to gather an autorefractometry, keratometry, pupillometry, corneal topography and wavefront aberrometry in ~10 seconds per eye, the OPD-Scan III adds over 20 diagnostic features never before integrated in one workstation.

- Angle Alpha and Kappa for multi-focal implants
- Retro illumination image displays cataracts, post-op toric IOL alignment, haptics, etc...
- SA of Cornea for Aspheric IOL selection
- Average Pupil Power for post LASIK calculations (APP on ASCRS IOL calculator)

Choosing the right IOL for your patients based on their visual system leads to better outcomes.



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### M3

#### THE WORLD'S FIRST COMBINATION UNIT WITH NCT – THE MARCO M3®

The M3 from Marco is a combination automatic refractor, keratometer and non-contact tonometer. The M3 uses a highly sensitive CCD camera, which creates high-quality images for accurately measuring patients with cataracts, corneal opacities, IOLs and post-Lasik cases. Other features include automated eye alignment, auto-fogging system, tilt screen, motorized chinrest and new ergonomic design. The M3 easily integrates with other Marco refraction systems.



Circle No. 80

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www.marco.com

### THE EPIC AUTOMATED REFRACTION SYSTEM

The EPIC is our most innovative space- and time-saving combined workstation to streamline operations, grow your business and increase patient satisfaction. Marco has successfully installed thousands of automated refraction systems. Each receives the Marco certified implementation process that guarantees the efficiency and productivity to make your practice more successful. The EPIC delivers:

- Color, touch & tilt-screen for near testing
- Facilitated testing and target fixation
- One-touch toggle for “Quick Refract” sequence
- Intelligent cross cylinder
- Three contrast and glare-testing modes
- 4' x 5' footprint
- EMR integration



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### MARCO TRS-5100 DIGITAL REFRACTION SYSTEM

The TRS-5100 is controlled with a programmable remote keypad, and delivers refractions in a fraction of the time it takes with traditional methods. The time saved provides more time for patient consults and optical. It allows the patient to simultaneously view their old and new Rx selections including day and night vision differences. The TRS-5100 also makes your life physically easier and more efficient – while giving patients a faster, more accurate, and positive exam experience. This refraction process increases staff efficiency, maximizes patient flow, and increases overall practice revenue and referrals. The TRS is equipped with “Marco Connect” SM software and is EHR/EMR compatible.



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# OPHTHALMIC

## Product Guide

### VERAPLUG™ FLEXFIT™ - OFFERS 45-DAY RETENTION PLEDGE

The **NEW FlexFit™** Punctal Occluder by Lacriversa offers a fresh approach in bringing greater value to your dry eye practice. The FlexFit nose technology, designed to collapse when inserted, allows for simple sizing, easy insertion, superior retention and excellent patient comfort. In addition, Lacriversa's FlexFit has a premium 45-Day Retention Pledge. If a VeraPlug FlexFit is lost within 45 days of insertion, Lacriversa will replace it free of charge. The VeraPlug FlexFit offers 4 sizes (XS, S, M, L) in both sterile preloaded and nonsterile bulk packages. For more information on the VeraPlug FlexFit and Lacriversa's dry eye line visit [Lacriversa.com](http://Lacriversa.com). Lacriversa is a division of Stephens Instruments.



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### VX 130

Wavefront Anterior Segment Analysis

### FULL EXAM OF THE ANTERIOR SEGMENT

- Glaucoma detection / IOP
- Cataract / Toric IOL
- Refractive surgery
- Cornea / Keratoconus



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### EYE REFRACT™

Eye Refract is an innovative new concept in refraction, the only system of its kind, designed to expedite workflow without compromising patient care.

- Full refraction (AR+Subjective) in 3 minutes
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- Combines auto and subjective refraction in single instrument
- Consistently reliable refraction results regardless of operator
- The only system with patented dual Shack-Hartmann aberrometers



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Fast, reliable and repeatable diagnosis makes electrophysiology a valued asset to you practice.

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Espion E3 and E3 MF are also portable!



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### VX 40

Fully Automatic Wavefront Lens Analyzer

This wavefront lens analyzer gives you detailed progressive lens analysis and comparison via easy one-click operation. Precise to .01 diopter, the VX40 is the perfect instrument for accurate measurements and patient education.


- Powermap® Wavefront Technology Sensor
- Automatic Lens Type Detection
- Progressive, SV, and Free-form Lens Analysis
- EMR and 3rd Party Device Integration



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# OPHTHALMIC Product Guide

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**DEXYCU™**  
(dexamethasone intraocular suspension) 9%

**For use in your surgical routine<sup>1,2</sup>**

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Unique Permanent J-Code: J1095<sup>3</sup>

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References: 1. DEXYCU™ (dexamethasone intraocular suspension) 9% full U.S. Prescribing Information. EyePoint Pharmaceuticals, Inc. December 2018. 2. Data on file. EyePoint Pharmaceuticals, Inc. 3. U.S. Centers for Medicare & Medicaid Services. HCPCS Quarterly Update: New Coding Action Published November 8, 2018 Effective 1-1-19. Available at: <https://www.cms.gov/Medicare/Coding/HCPCSReleaseCodeSets/HCPCS-Quarterly-Update.html>. Accessed November 9, 2018.


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US-DEX-1900013 01/2019

**ICARE HOME TONOMETER – FOR PATIENTS**

The Icare® HOME provides a new way to obtain IOP measurements outside the doctor's office. IOP fluctuates throughout the day and this 24-hour tonometer allows patients to take their own measurements at any time. This added information gives doctors a better understanding of the patient's IOP and can be advantageous for disease management.

To learn more: [info@icare-usa.com](mailto:info@icare-usa.com)



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- Naturally removes foreign matter
- Nontoxic, nonirritating
- Has been shown in studies to reduce bacteria/microbes

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FLM203-0119-01

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**Indication for Use:** TearCare® is indicated for the application of localized heat when the current medical community recommends the application of a warm compress to the eyelids. Such applications would include Meibomian Gland Dysfunction (MGD), Dry Eye, or Blepharitis. Federal (U.S.A.) law restricts the TearCare System to the sale, distribution, or use by, or on the order of a licensed medical practitioner. The TearCare® System will be commercially available in the United States




**Circle No. 92**

**TearCare**

TearCare® System ▲ Sight Sciences  
[www.TearCare.com](http://www.TearCare.com)

**INFLAMMADRY**



**QUIDEL** **InflammaDry**

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- Three years before drusen are visible
- With 90% accuracy
- Reimbursable using CPT code 92284



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